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²² The Steelcase Seating Difference

Meet Leap





Since its launch in 1999, Leap revolutionized the way we sit and work. Its influence spread beyond the workspace, and even after three decades, it continues to inspire the creation of task chairs today.

Most Innovative Design Award NeoCon

Editor's Choice Award NeoCon

Best of NeoCon Gold Award: Desk, Workstation, Task Seating NeoCon

Grand Prize, Workplace Productivity Innovative Award

Best Overall Desk Chair Wall Street Journal

Red Dot Design Award Award winner



Meet Leap



Y teelcase's new Leap™ chair is popping up on prime time TV!

Seven Leap stools were used onstage in the televised Michigan Republican presidential debate, held on Jan. 10 at Calvin College in Grand Rapids. Each of the six Republican candidates and the debate's moderator, Tim Russert of Meet the Press, sat in a Leap stool. The stool is a Leap chair with a higher cylinder (22 to 30 inches) and a foot ring. It's been available to customers since August.

The Leap chair has also made its comedy debut on the popular FOX show, Ally McBeal. The show's production designer saw a magazine ad for Leap and decided the chair would fit perfectly on the show's set, an upscale law firm in Boston. As a result, Ally, her boss and her secretary are sitting in Leap chairs this season.

"This will be great exposure for Steelcase," says Jon Melser, a Steelcase market manager in Los Angeles.



With a new technology (protected by 23 patents), a new chair and a healthier way to sit.

Dur Jom: The Leap chain with the Presidential seal is terrifies in my Find Frondition office. 2 thank you and your associates at Atelcase for this very though ful and beautiful addition to my office. 2 fork forward to receiving you in M.R. With appreciation and warmant heit write. Forg

For more Leap" n call 8

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accounts for more than 40 percent of all occupational injuries n the U.S. The result? Days away Inctivity omes in mpany search on so con-



Leaping ahead with a new chair

Case has introduced some extraordi-Onary products in the past, but with Leap", the company may have achieved a once-in-a-lifetime breakthrough.

Leap is a new seating technology aimed at addressing back pain and worker productivity among today's office workers.

According to the Occupational Safety and Health Administration back pain is a disability that currently costs employers \$20 billion in workers' compensation costs positions

annually. It ranks second only to the common cold as a cause for worker absenteeism, and it

universi IDEO, our Alto,



Now, the product of that research has become a reality - the Chair Plant will begin full production of Leap in August. More than 25,000 chairs will be shipped to dealers who have already committed to buy them - without even waiting for customer orders! They're convinced Leap will be a hit, and they want to be ready.

What makes Leap special?

Leap is the first chair to conform to each individual's unique spinal motion. It provides independent controls for the upper and lower back, which move in different directions when a person changes

"The spine wants to move in ways that today's chairs don't allow," says Noe Palacios, Steelcase's ergonomic specialist. "So we developed a 'leap' in technology that lets people sit properly and move naturally while sitting, providing appropriate support to the upper and lower back at all times. Leap provides a healthier way to

Ken Tameling, product manager for Leap, says that Leap's technology incorporates features found

in no other chair today. "We're changing the way chairs are designed in the future," he says. "And we're changing the market's expectations for how a chair should perform."

Our marketing team reports that early response from selected customers, architects and designers has been fantastic.

NeoCon praise

and prizes

More than 40,000 people attended NeoCon '99, our industry's largest trade show, held in Chicago, June 7-9. Most of them made



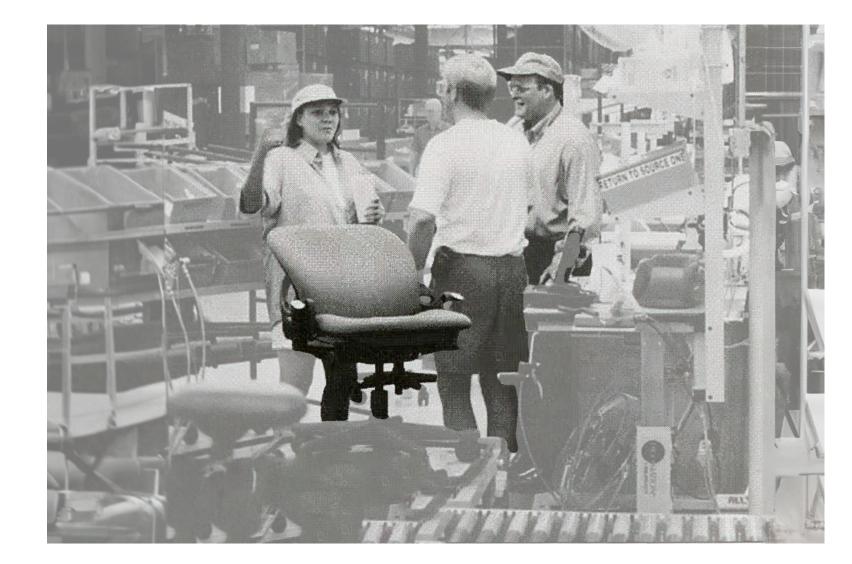
their way to the Steelcase show room to see our new seating products and the latest generation of Pathways⁸

The Steelcase family of compar on nine awards in the "Best of NeoCon" competition. • Leap" : "Editor's Choice"

- award, one of two top awards one of five "Most Innovative products: Gold award in the desk/task chairs category
- Turnstone[®]: Gold awards for the Nest desk and the Sweepe
- Brayton International: Gold award for the L'attitude chain
- J.M. Lynne Co.: Gold award for wall treatments
- Steelcase Wood: Silver award for Hatchback™, an addition to the Relevant® line
- Metro: Silver award for Detour" products

The Steelcase Wood showroom lso won the "Creative Excellence award in a separate competition

Designed with Intent



Silicon Graphics

Steelcase Leap Product Manager

"The spine wants to move in ways that today's chairs don't allow, so we developed a 'leap' in technology that lets people sit properly and move naturally while sitting, providing appropriate support to the upper and lower back at all times."

Steelcase Ergonomic Specialist

Leap's market leading technology was honed by scientific insights, design and engineering innovations and digital simulations.



"The Leap chair was the first chair that addressed the needs of the modern workplace and moved the way the user moved. Leap's changed the way chairs are designed and evaluated forever, that's its legacy."



At Steelcase we constantly invest in user research as part of our product design process. Leap was inspired discoveries revealed in a unique global medical research project, the **Steelcase Motion Study.**

The study spanned over four years and involved over 700 users, conducted in collaboration with esteemed institutions such as the Technical University of Denmark, Michigan State University, and the University of Vermont Back Research Centre. The three pivotal findings in human movement, ergonomics, and user needs became our rule book for designing the Leap chair (and every Steelcase chair since):



Your spine doesn't move as a single unit. As you change posture, the upper and lower regions of the spine move independently, not as a single unit. When the top of the spine leans backward, the bottom arches forward.



Each individual spinal motion is unique. Each of us has unique spinal motion, a 'spine print' that's as individual as a fingerprint, and changes as our posture varies throughout the day.



The lumbar and thoracic areas of the back require different amounts and kinds of support. Our need for upper back support increases when we recline, but our lower spine requirements remain more or less the same.



732 test participants



Seating Study



Liveback®

The results of the Steelcase Motion Study led to breakthroughs in the way we create chairs. We knew that one size couldn't fit everyone; that everyone's back and spine required unique support. So how did we design one chair that supports an infinite variety of spines whose needs for support are forever changing? By designing a chair whose back is as alive as your own.

MEET LIVEBACK[®]; PROPRIETARY STEELCASE TECHNOLOGY, ENGINEERED FOR YOU.

A singular technology that intuitively adapts and adjusts to anyone, no matter how they move in the course of a day, a week, or a year. When you recline in a chair, your upper and lower back want to move in opposite directions. Anticipating this, Leap's upper and lower backrests function independently, just like your back does, so no matter how you sit, your back doesn't have to lose contact with the chair. It provides support (for stability) and unrestricted movement (to reduce stress on the spine) at the same time.



Movement







When you recline in Leap, the seat glides forward, so you can recline without leaving your "Vision and Reach Zone." This patented design, called the Natural Glide **System**[™], is so fluid it actually encourages greater motion. And with the Natural Glide System the chair's seat doesn't rise as you recline. This encourages more varied postures so there's less static load on the spine and means no added pressure on the back of your legs.

Even when you sit all day, you don't sit still. Nor should you.



LOWER BACK FIRMNESS

provides the right amount of constant force to ensure the proper lumbar curve, which reduces

UPPER BACK FORCE

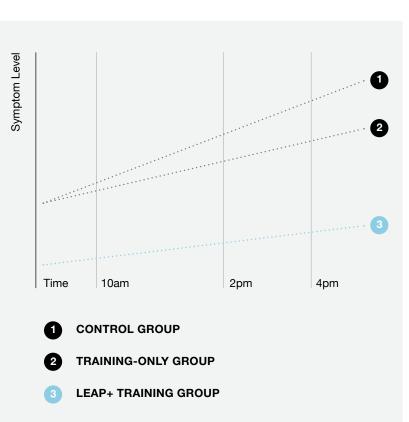
provides increasing amounts of force as you recline for total support, giving each person, regardless of size, the right amount of "push

sets the recline angle by rotating the paddle to any of five positions. When the paddle is horizontal, the back will allow you to fully recline.

The accessible large font and tactile braille labels for the controls were developed in cooperation with the Michigan Association for the Blind and

Leap's proprietary technology made it a market leader for productivity in the workplace. Findings from an independent study, the Leap Productivity and Health Impact Study, showed a significant increase in productivity from users who were given the ergonomic task chair and ergonomic training alongside measurable reductions in discomfort over the working day.





17.8%

Researchers observed three groups: a control group using existing equipment, a group using existing equipment with ergonomic training, and a final group with the Leap chair and ergonomic training. What they found was that participants in the latter group demonstrated significantly lower musculoskeletal symptoms - in other words they were more comfortable. In addition, the study showed that these same participants experienced a substantial increase in productivity, with average productivity gains of 17.8% per employee.

MUSCULOSKELETAL SYMPTOM GROWTH OVER TIME (FOR THE PUBLIC SECTOR COMPANY)

At the turn of the millennium technology had become a common work tool, changing the way people worked. Independent researchers, wanting to understand these new ways of working and know if there was a link behind comfort and productivity in the modern office, designed a one-year field study with over 200 participants across multiple offices.

4D Arms

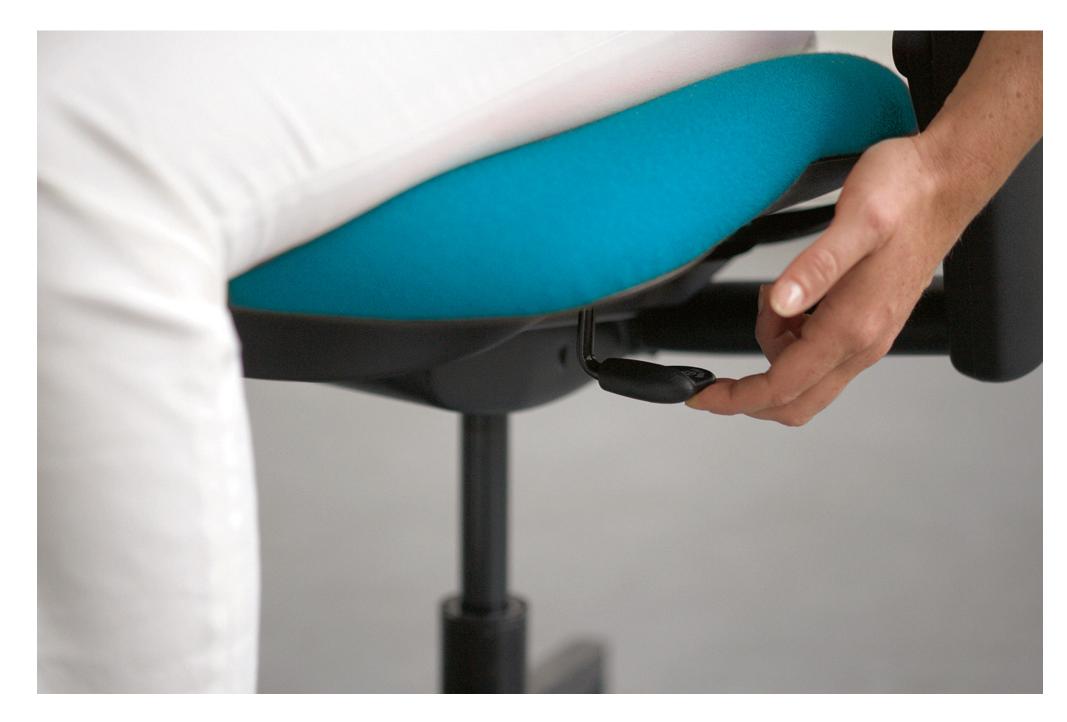


Perfecting the balance between comfort and productivity, Leap effortlessly adapts to your posture to ensure you stay connected to your workspace. Fixed arm positioning ensure that your arms remain parallel to your desktop whatever position or recline you are in and, paired with multidimension arm pads, they'll always be comfortable.

4D ARMS



telescope, pivot, move forward and backward and adjust up and down so users can find a natural position that comfortably supports the wrists, forearms, shoulders and neck.



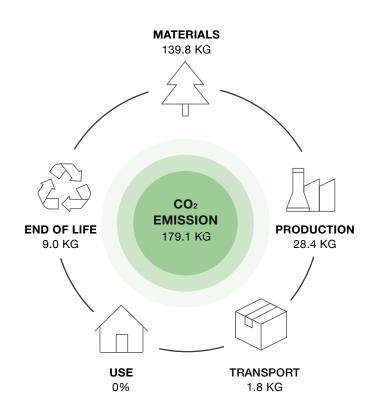
PASSIVE SEAT EDGE

Eases pressure on thighs and widens the angle between legs and torso without users feeling like they're sliding out of their chair.

ADJUSTABLE SEAT DEPTH

People don't fit neatly into three average sizes. Leg and torso lengths can vary independent of a person's overall height. Adjustable seat depth accommodates different body shapes for long-term comfort.

Movement





We create products that are good for people, and good for the world. Our products and operations are designed around a commitment to reduce climate change, reinforced by sustainable practices across our value chain.

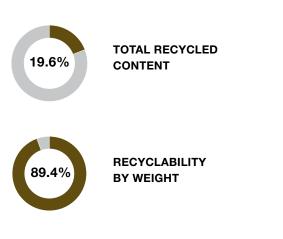
Our Sustainable Design framework ensures our products are designed with consideration of life cycle thinking and cradle-to-cradle principles:

Source materials responsibly

Minimize global warming and other life cycle impacts

Ensure material health

Enable end-of-use strategies



1	MATERIALS			ICTION
	WAILNIALS	AND	FRODU	

Manufactured with high content of recycled materials and uses a minimum number of materials and components for sustainable manufacturing. Designed to be made with minimal waste, energy consumption and environmental impact.

TRANSPORT

Made and transported in Asia for the Asia Pacific market, with minimized packaging volume to reduce energy for shipping.

USE

Designed for long product lifestyle with supporting warranty. Tested on indoor air quality and achieved Indoor Advantage[™] Gold certification.

END OF LIFE

Product is 90% recyclable and packaging is 100% recyclable.

Overtime Leap has been enhanced, considering production and material choices – eliminating PTFE, adding aluminum and post-industrial glassfilled nylon, increasing recycled content and reducing weight.



Product Composition

Material	Weight (kg)	Weight (%)	F
Steel	12.870	47.30	F
Aluminium	2.805	10.30	F
Polyoxymethylene (POM)	0.746	2.70	V re
Polypropylene (PP)	3.444	12.60	V re
Nylon (PA6 and PA66)	3.888	14.20	F
Polyurethane (PU)	2.799	10.30	V re
Other	0.678	2.50	
Total	27.231	100	



Sustainability

Resource Type

Recycled, virgin non-renewable

Recycled, virgin non-renewable

Virgin nonrenewable

Virgin nonrenewable

Recycled, virgin non-renewable

Virgin nonrenewable

LEAP IS ALSO PERFORMANCE TESTED AND CERTIFIED TO ALL MOST STRINGENT APAC TEST STANDARDS INCLUDING:

AFRDI Blue Tick

AFRDI Green Tick

SCS Indoor Advantage Gold – Furniture

Environmental Product Declaration (EPD) by NSF

Features + Adjustability





Upholstery on Back and Seat with HWPD Arms

3D Knit Back Upholstery on Seat with HWPD Arms

Upholstery on Back and Seat with Headrest with HWPD Arms

3D Knit on Back Upholstery on Seat with Headrest with HWPD Arms

DIMENSIONS

(Dimensions are	measured	with	BIFMA	CMD)
		measurea	VVILII		UNID)

	Chair
Overall Depth	553mm to 629mm
Overall Width	686mm
Overall Height	972mm to 1099mm
Seat Depth	401mm to 477mm
Seat Width	489mm
Seat Height	394mm to 521mm
Lumbar Height from Seat	134mm to 261mm
Arm Height from Seat	178mm to 280mm
Distance b/w Armrests	324mm to 508mm
Armcap Pivot Range	30° inward 30° outward
Armcap Depth	77mm



BACK SUPPORT Our first chair designed with LiveBack technology which allows the back to contour and adapt to mimic and support the natural movement of your spine.



MANUAL ADJUSTMENTS A manually adjustable chair gives you the total control over the adjustments to dial-in level of resistance you feel in the backrest



LUMBAR SUPPORT Includes standard height-adjustable lumbar and a lower back firmness dial that lets you adjust the amount of firmness you feel in your lower back for additional support.



SEAT ERGONOMIC Seat includes flexible edges that offer a bit of a bend, right where you need it –providing a pressure-free sit and supporting different sitting styles.



ADJUSTABLE HEADREST Adjustments are labeled in English and Braille for ease of use.

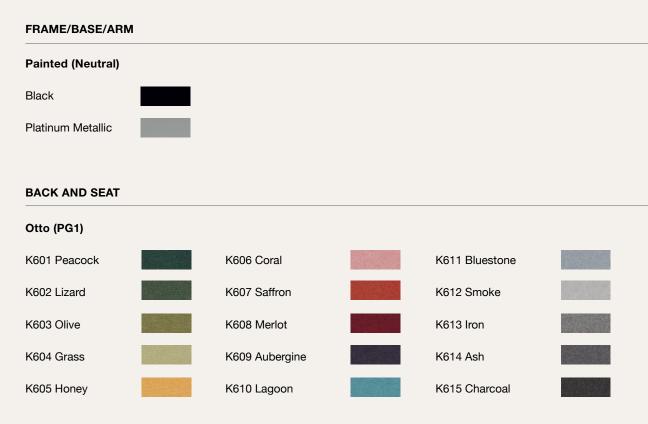


FULLY ADJUSTABLE ARMS Standard 4-dimensional arm support adjusts to preferred height, width, depth and pivot



RECLINE ADJUSTMENTS Recline range includes full recline with four recline angle stop settings and an upright back lock

Surface Materials



BACK AND SEAT







5ET7 Ocean	
5ET8 Stone	
5ET9 Slate	
5EU1 Pink	
5EU2 Electric Indigo	
55EU3 Green Citrine	
5EU4 Storm Cloud	



Specification

Warmer neutrals and more vibrant colors inspired by biophilia create environments that intersect with nature and provide a sense of wellbeing.



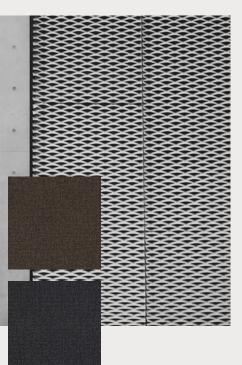






Specification





The Steelcase Seating Difference

It's about more than a chair for us. It's our deep understanding of people, how they work, how they move and feel andwhat they need while they work. Our insights inspire new seating solutions, expressed with uncompromising quality, craftsmanship and sustainability.





steelcase.asia

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