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## Meet Think



# A Legacy of Distinction

Think's award-winning design re-imagined what an office chair could do, and how sustainable it could be. It's intuitive, weight activated controls allow anyone, anywhere to get comfortable and get to work.

Launched in 2004, Think marked its place as Steelcase's inaugural global product, born out of an international collaborative effort. Renowned for its intuitive response akin to a conscience, it became a trailblazer in the industry as the first office chair to secure Cradle to Cradle certification, highlighting its impressive 95% recyclability.

**Red Dot Design** 

**Award Winner** 

Chicago Athenaeum Museum of Architecture

Good Design Award

**Industrial Designers Society of America** 

Gold Design Excellence Award

iF Design Award

Design Award

Spark Awards

Silver Award

Architizer Magazine A+

Awards Finalist

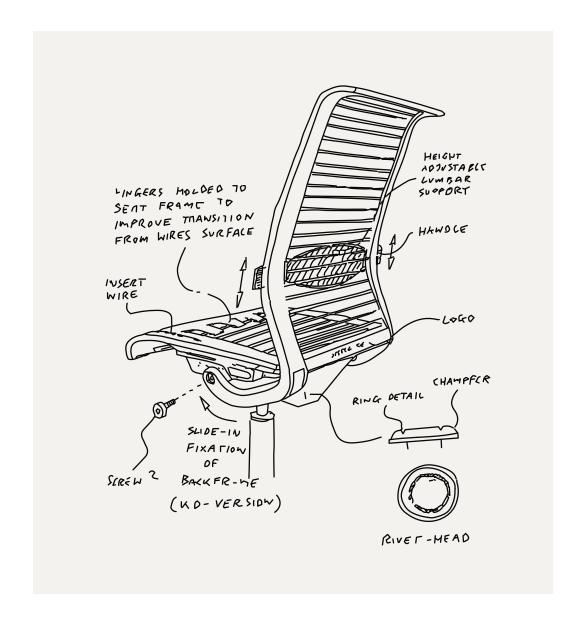




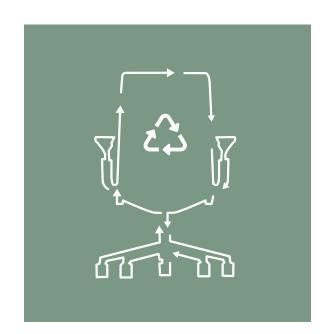
"Design isn't just about style. It's about integrity of materials, functional integrity and intent. Think is a truthful chair – the result of open dialogue between engineers, environmentalists, and the designer."

Glen Oliver Loew, Principal Designer Guided by the findings of the Steelcase Motion Study and Principle Designer Glen Oliver Loew, Think was engineered to offer unparalleled support, seamlessly adapting to the ever- evolving needs of its users.

Think's transparency, from its lightweight visual footprint to its visible components, stems from the belief that form and function should be openly expressed. At its core, Loew's design embodies three fundamental principles: Sustainability, Intelligence and Simplicity, resulting in an intuitive and responsive chair that prioritizes both user wellbeing and environmental stewardship.





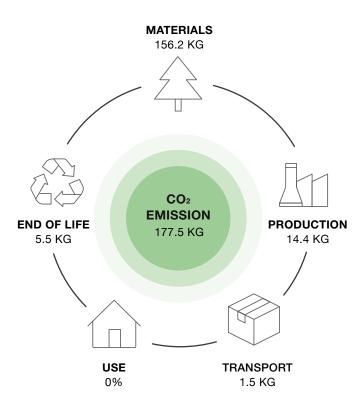


Think isn't simply about seating
— it's about fostering a sustainable
future. Crafted with carefully selected,
eco-conscious materials, this chair
doesn't just work for you, it works
for our planet.

With a commitment to minimizing environmental impact, Think was designed to meet the highest sustainability standards. In 2004, with no other chair so carefully considered its impact on the planet, Think became the first Cradle to Cradle certified task chair in the world. MBDC (McDonough Braungart Design Chemistry) protocols guided the choice of key materials so those deemed completely safe for the environment – nothing banned and nothing harmful and the Institute of Product Development Denmark conducted a complete Life Cycle Assessment evaluating all Thinks material extraction, production processes, transportation, use and end of life.

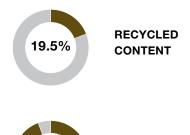


# Smart Planet



Think is 95% recyclable by weight and was designed to be easily dissembled into manageable material components in 5 minutes, using ordinary hand tools.

RECYCLABILE BY WEIGHT







Engineered by Steelcase in cooperation with Glen Oliver Löw, the original Think® brought a higher sustainability standard across industries, and was the first product in the world to be granted the Cradle to Cradle® environmental certification. Recycling potential and life cycle assessments were also key to the design process



### **Product Composition**

Material	Weight (kg)	Weight (%)	Resource Type
Steel	5.696	26.31	Recycled, virgin non-renewable
Aluminium	5.547	25.62	Recycled, virgin non-renewable
Polyoxymethylene (POM)	0.754	3.48	Virgin non- renewable
Polypropylene (PP)	1.490	6.88	Virgin non- renewable
Nylon (PA6 and PA66)	6.867	28.40	Recycled, virgin non-renewable
Polyurethane (PU)	0.811	3.75	Virgin non- renewable
Polyester Fabric	0.272	1.26	Virgin non- renewable
Other	0.235	1.08	
Total	21.649	100	











THINK IS ALSO PERFORMANCE
TESTED AND CERTIFIED TO ALL MOST
STRINGENT APAC TEST STANDARDS
INCLUDING:

Declare

AFRDI Blue tick

AFRDI Green Tick

Cradle to Cradle Certified™ Bronze (3.1)

SCS Indoor Advantage Gold

Environmental Product Declaration (EPD)

Think is manufactured and assembled here in Asia, reducing the miles between our factories and our customers.

Manufacturing in Pune, India factory (pictured) is powered by solar energy.





### Integrated LiveBack® Flexor System

Steelcase's patented LiveBack technology ensures dynamic back support by mimicking its natural movements. The smart back adjusts to your body as you shift positions, promoting proper alignment and providing continuous comfort throughout the day.

Everything works together. With this, the Think chair provides better distribution of vertical and horizontal pressures on the backrest. This system is composed of three elements.

### 1 FLEXORS

15 meticulously designed bands allow the backrest to sculpt and adjust to the body's movements, providing support where you need it most.

### 2 DUAL-ENERGY LUMBAR

The adjustable back lumbar support system uses embedded spring energy to provide targeted support for your lower back.

### 3 A FLEXIBLE BACK FRAME

The back frame is made of a lightweight, durable material that flexes with the user, providing a stable foundation for the LiveBack system.







Flexors at the top of the back are spaced wider apart to provide quick support for alternative postures and enhance reclining comfort.

At the same time flexors towards the middle of the back are closer together to deliver stability for everyday working.

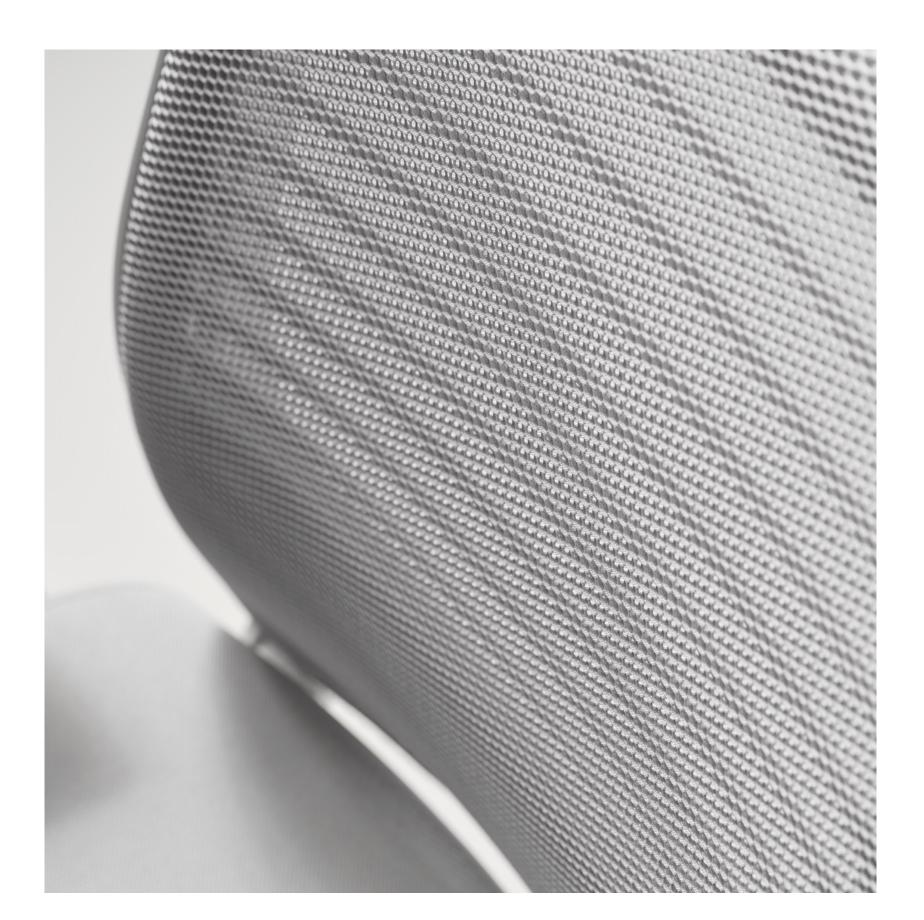
A unique innovation of the integrated LiveBack® is flexor membrane that distribute the user's weight evenly and adapts to the smallest movement and changes in posture- giving personalised support in every postural shift.

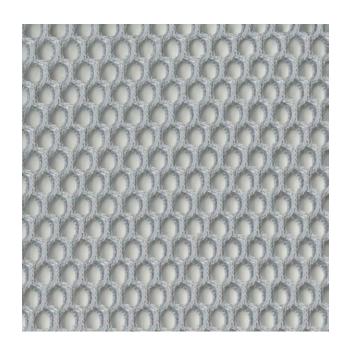
As the user sits, leans or reclines, the flexors dynamically distribute weight evenly across, promoting optimal comfort and reducing pressure points.



The Dual Energy Lumbar system is crafted to harness spring energy from embedded composite fiberglass, ensuring that it supports and moves with your spine during every recline. This feature encourages a healthy posture by providing consistent lumbar support, preventing lower back sag, and reducing discomfort, offering the precise amount of support needed for the lumbar region.

Fully integrated right into the back frame with a movement range of 108mm, the lumbar support is easy to adjust, even when the user is fully reclined.



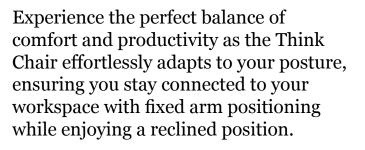


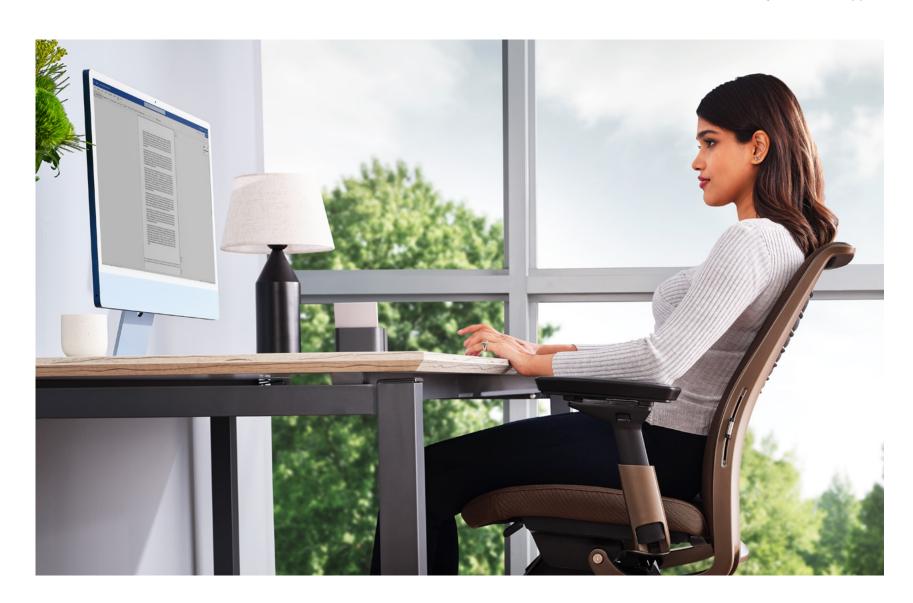
3D Knit is designed to contour the body, guaranteeing a perfect fit every time.

### SUSTAINABLE TECHNOLOGY

Weighing just over half a kilogram per meter, this 100% recyclable material blends advanced technology with exceptional comfort, making it an ideal choice for those seeking both style and functionality







Think's concept of Connection emphasizes the significance of connectivity in the workplace, including technology, physical space, and social connections. This approach aims to create a productive and engaging environment for employees, fostering collaboration and idea-sharing, driving innovation and creativity, and ultimately leading to improved performance and job satisfaction.

The Think Chair's Advanced Weight-Activated Mechanism intelligently adjusts to maintain correct posture for any user, effortlessly adapting to varied weights and positions. Its innovative leaf spring design supports maximum recline efficiency and comfort while minimizing the number of mechanical parts, ensuring a seamless and intuitive seating experience. This smart engineering facilitates a more responsive chair that conforms to individual movements, offering consistent support and a personalized sit, with the aim of promoting well-being and productivity in any work environment.

3.5:1

With a unique ratio of 3.5:1, the intelligent seat mechanism adjusts 1 degree for every 3.5 degrees the backrest reclines. These constant micro-adjustments ensures Think provides optimal support with every movement whilst saving the user the time and effort of having to adjust the chair manually.





Thoughtfully crafted with a minimalist approach, the Think Chair offers a seamless and intuitive user experience. From its streamlined aesthetics to its effortless functionality, simplicity is at the core of its design.

### QUILTED BACK

Upholstered backs can be specified with a quilted finish for a luxe look.

The Think Chair's right-hand comfort controls offer intuitive adjustment options, allowing users to effortlessly fine-tune their seating experience for personalized comfort and support. With easy-to-reach controls at their fingertips, users can quickly adapt the chair to their preferred settings with precision and ease.

### **ADJUSTABLE 4D ARMS**

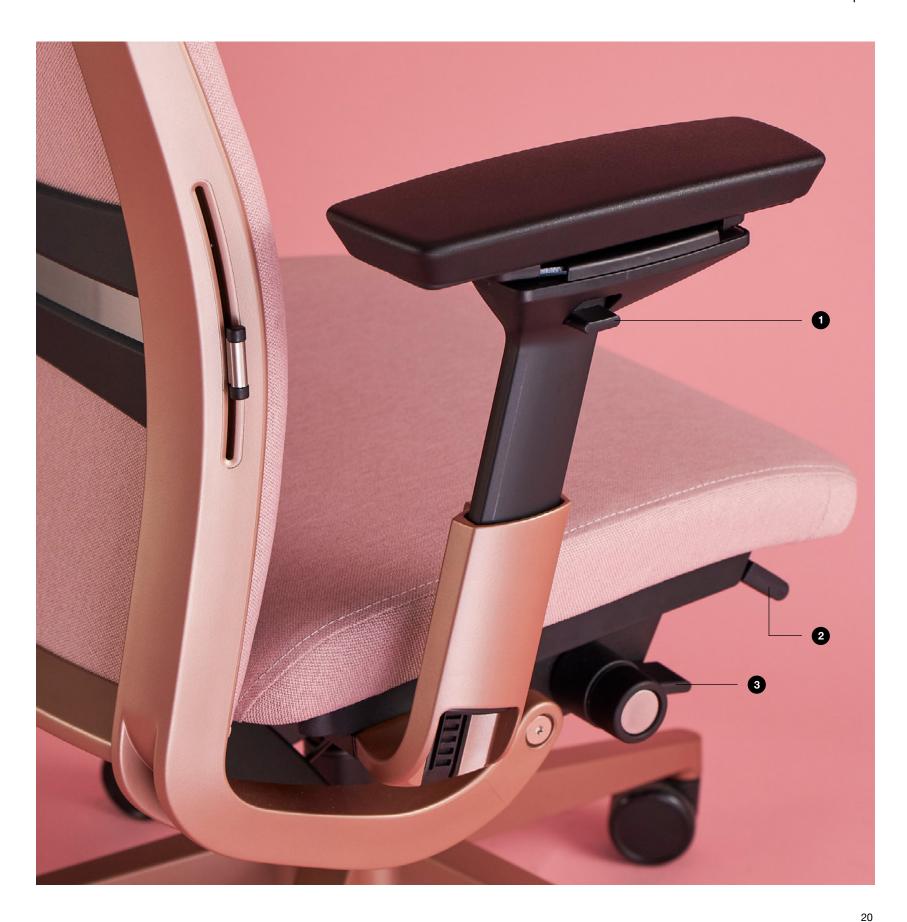
Fully adjustable arms move in height, width and depth, and pivot to better support your neck and shoulders. The cantilevered arm design encourages posture change.

### **SEAT DEPTH**

Allows the seat to be positioned forward or backward to achieve long-term comfort.

### **SEAT HEIGHT**

The height adjustment control allows users to easily customize the chair's height for optimal comfort and ergonomic support.



### **RECLINE ADJUSTMENT**

The Tilt Tension and Tilt Limiter allows users to quickly adjust between four comfort settings



ADVANCED POSITION LOCKING Upright back lock: 99.5° hip angle



WEIGHT-ACTIVATED **MECHANISM WITH TENSION** 

Mid back stop



**INCLINATION LIMITER** Boost setting

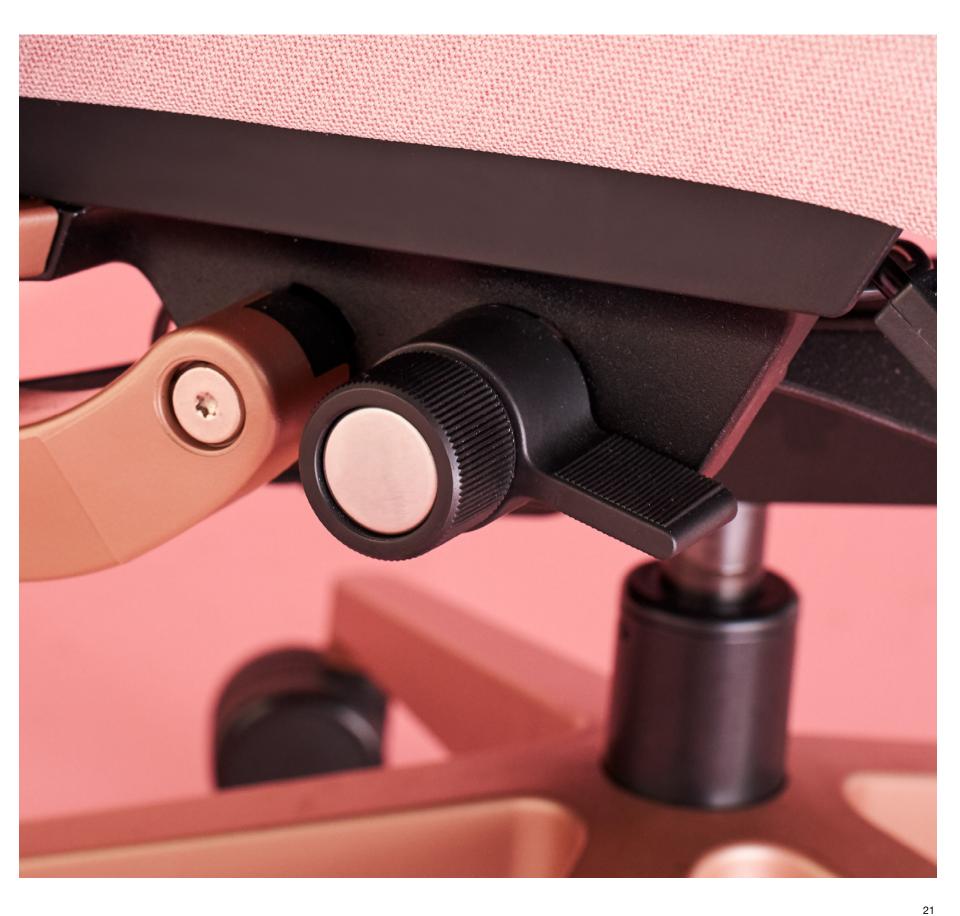


WEIGHT-ACTIVATED MECHANISM

Weight-activated full recline: 116° hip angle

### MICRO-ETCHING

Every aspect of the Think Chair is meticulously crafted with the user in mind. The Tilt control, Think's most crucial touchpoint, features a tactile design that ensures ease of use and effortless control.





### PASSIVE WATERFALL SEAT EDGE

Flexible seat edge flexes down to relieve pressure on the back of the legs, paired with adaptive bolstering in the seat foam provides pressure-free comfort.



### QUILTED BACK

Upholstered backs can be specified with a quilted finish for a luxe look. Think can be specified in adjustable 4D arms (pictured), height-adjustable arms, fixed arms or armless



### **HEADREST**

Optional headrest adjusts vertically to support head and neck. The 5-pivot tilt points and 101.5cm range of height adjustment

### **COAT HANGER**





# Features + Adjustability







Quilted Back with Upholstered Seat



Upholstered Back and Seat (Stool)



3D Knit Back with Upholstered Seat (Stool)



Quilted Back with Upholstered Seat (Stool)



3D Knit Back

with Upholstered

(Dimensions are measured with BIFMA CMD)

	Chair	Stool	
Overall Depth	559mm to 616mm	559mm to 616mm	
Overall Width	724mm	724mm	
Overall Height	947mm to 1067mm	1118mm to 1366mm	
Seat Depth	394mm to 458mm	394mm to 458mm	
Seat Width	515mm	515mm	
Seat Height	420mm to 547mm	572mm to 826mm	
Lumbar Height from Seat	153mm to 261mm	153mm to 261mm	
Arm Height from Seat	178mm to 280mm	178mm to 280mm	
Distance b/w Armrests	356mm to 540mm	356mm to 540mm	
Armcap Pivot Range	30°	30°	
Armcap Depth	77mm	77mm	



LIVEBACK® FLEXOR SYSTEM
The back conforms to your spine
to provide flexibility and support for
responsive comfort and fit.



WEIGHT-ACTIVATED
Weight Activated Mechanism
Responds to your body weight to
provide the right amount of back
tension as you recline.



RECLINE ADJUSTMENTS

Comfort dial offers four settings: Upright back lock, mid-back stop, a boost setting (offers +20% additional back tension resistance for individuals who need it) and weight-activated full recline.



**4D ARMS**Fully adjustable arms move in height, width and depth, and pivot to better support your neck and shoulders. The cantilevered arm design encourages posture change.



**LUMBAR SUPPORT**Adjustable lumbar with embedded spring energy comes standard.



Seat is height- and depth adjustable. Flexible edges and adaptive bolstering in the seat foam provides pressure-free comfort.



**HEADREST**Optional headrest adjusts vertically to support head and neck.

### **ADDITIONAL OPTIONS:**

Stool or chair

4D arms, height-adjustable arms, fixed arms or armless

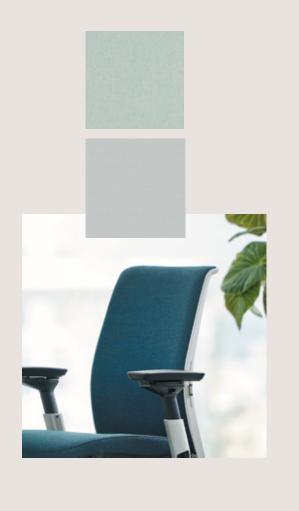
Adjustable lumbar or fixed lumbar support

Hard casters, soft casters or glides

Optional coat hanger

### **Surface Materials**





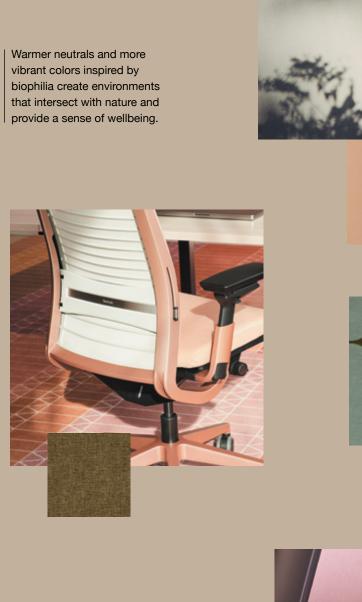


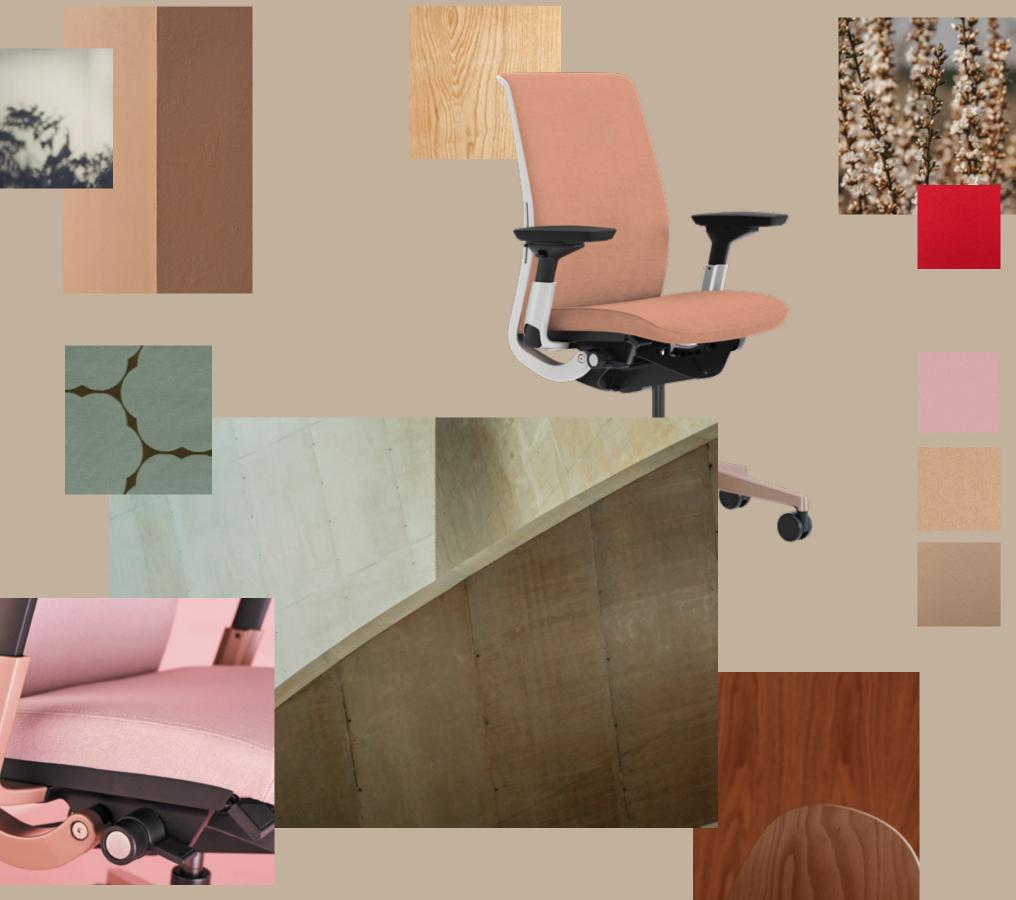




Light and expressive colors inspired by natural elements create a sense of comfort at work.

vibrant colors inspired by provide a sense of wellbeing.





# The Steelcase Seating Difference

It's about more than a chair for us. It's our deep understanding of people, how they work, how they move and feel andwhat they need while they work. Our insights inspire new seating solutions, expressed with uncompromising quality, craftsmanship and sustainability.





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