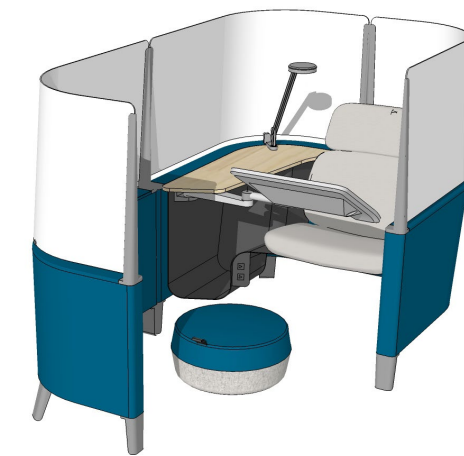


**Brody™
Design Guide**

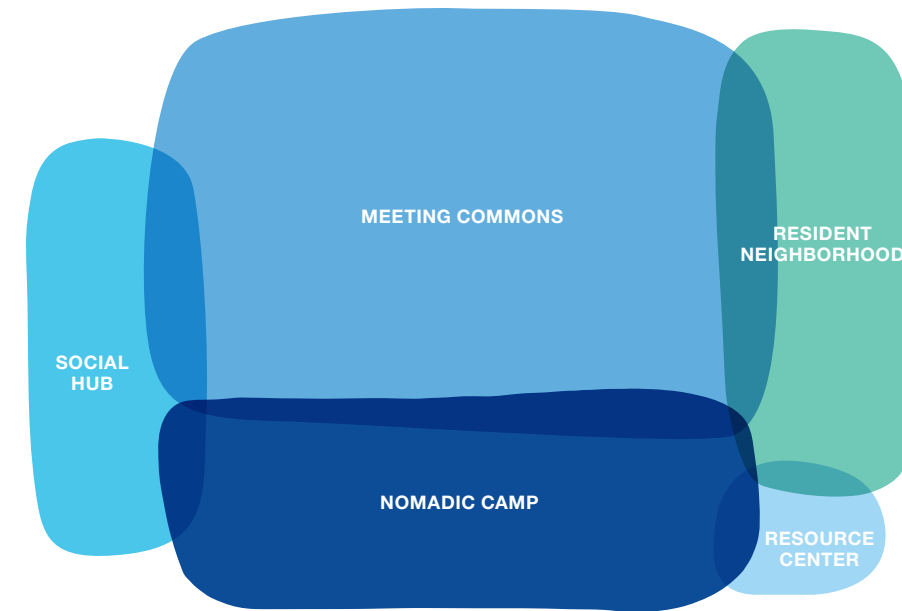
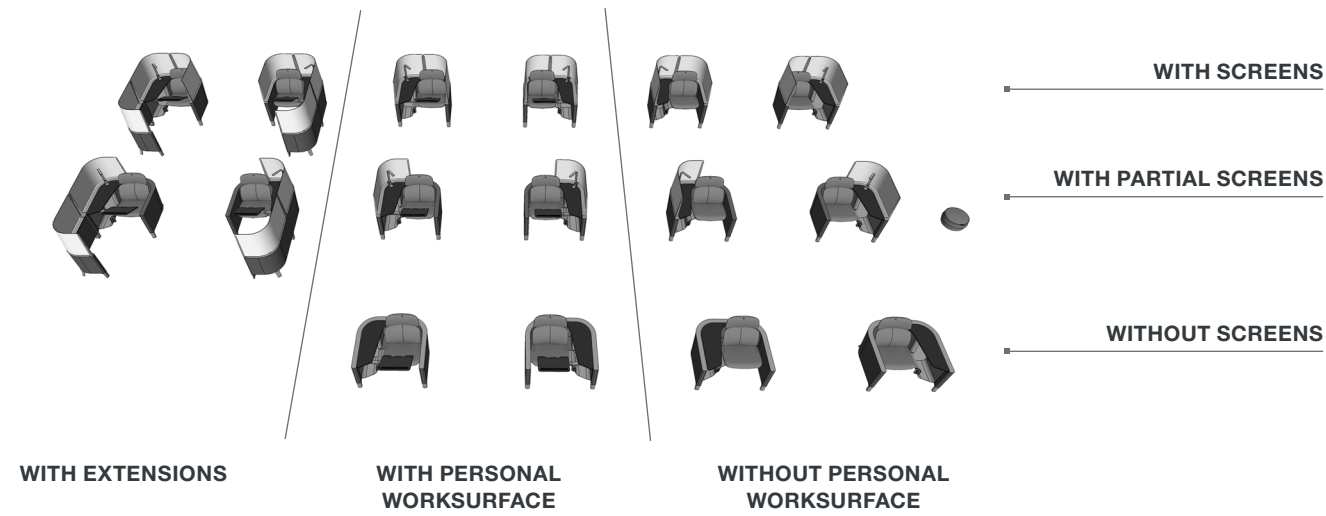


Brody™ WorkLounge

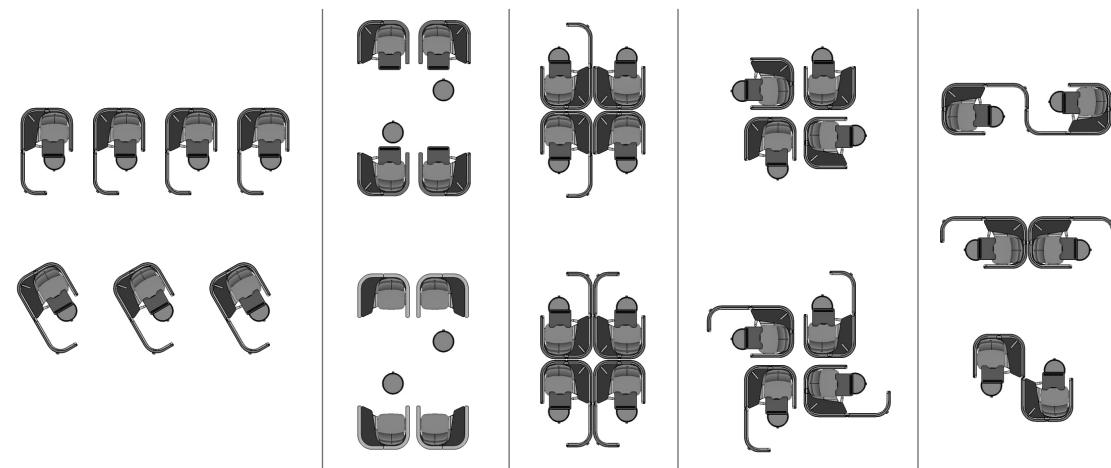
Designed to be good for your body and good for your brain. The Brody WorkLounge thoughtfully integrates ergonomic comfort, power, personal storage and lighting—so you can focus your attention, get into flow and get work done.

steelcase.com/brody

Components



Configurations



Spatial Typologies

Consider the Brody WorkLounge embedded within the 5 zones in the following way:

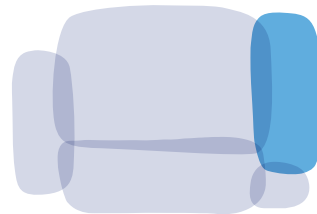
- Private individual focus area
- At thresholds to the neighborhood
- Along transition paths
- As supplement to the primary workstation
- Working lounge areas

Zone Considerations



Resident Neighborhood

In the Resident Neighborhood, the Brody WorkLounge provides a private, focus retreat. Brody is a destination away from travel paths to ensure workers will not be interrupted and able to achieve focus.



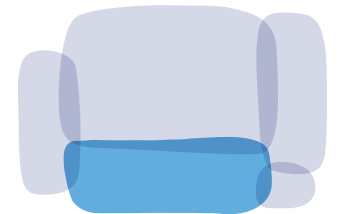
Boundary	High	Low
Exposure	Open	Secure
Access	Transition	Destination
Duration	Short Term	Long Term



Nomadic Camp

Balancing connectedness and privacy is important when planning Brody in a Nomadic Camp.

Allow users to option of being more visually connected or more visually secure. Both options are desirable depending on user preference.



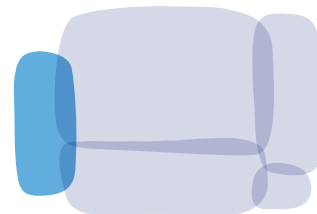
Boundary	High	Low
Exposure	Open	Secure
Access	Transition	Destination
Duration	Short Term	Long Term

Zone Considerations



Social Hub

The Brody WorkLounge in the Social Hub provides users the opportunity to meet, connect and work as individuals or teams. The screen placement offers protection while creating a comfortable and inviting setting.

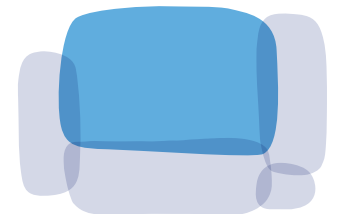


Boundary	High	Low
Exposure	Open	Secure
Access	Transition	Destination
Duration	Short Term	Long Term



Meeting Commons

Brody WorkLounges placed adjacent to a meeting room with a low level of boundary allows workers to connect before or after a meeting, or prepare for the meeting either alone or together.



Boundary	High	Low
Exposure	Open	Secure
Access	Transition	Destination
Duration	Short Term	Long Term



Design Recommendations

Grounding Elements

Consider grounding elements to harmonize Brody with the built environment. Proximity to architecture, other furniture settings, ceiling gestures and flooring all need to be considered when integrating Brody into an environment.

Component Combination

When placing Brody WorkLounge's in clusters, consider combinations with and without extensions. This can also provide a range of choice between level of connectedness.

Product Placement

Be intentional with spacing, variation and angles when designing with Brody. Arrange and cluster in ways that create visual interest, pleasing patterns and choices for users.

User Views

Consider the view of the user sitting in Brody when planning; exterior view, view of other workspaces, view of eye-to-eye gaze, view of people in circulation path. All are desirable and should be planned purposefully.

Acoustic Considerations

Be mindful of acoustics when planning. Whether a high focus, quiet retreat or a connected transition setting, desired acoustics must be managed and achieved in conjunction with the surrounding environment.

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