

LAUNCH



gohome

ABOUT US

gohome is a forward-thinking Australian design brand that mirrors Australia's relaxed lifestyle by creating quality, design-led and affordable products, with world-wide appeal.

Our Australian design team design award-winning products, that are as functional as they are innovative, and believe that honest, Australian design should be available to everyone!

We believe our products have their own unique identity, which has some of the relaxed DNA of the Australian lifestyle woven through fluid curves, use of natural materials and subtle hints of colour. Our designs break new ground by pushing the boundaries of each material used and their manufacturing constraints to develop hardy, timeless product that won't end up in landfill.

We design, manufacture and distribute our products to enliven residential, educational, hospitality and commercial environments.

DESIGNER



Ben McCarthy
Designer

Born in Sydney, after graduating from Industrial Design (UNSW) in 2004, his talents were recognised by the British Council, facilitating his move to the UK, where he began working for Tom Dixon. In 2007, he relocated to Hong Kong. Ben has won numerous awards for his designs as well as being promoted through solo and group shows both in Australia and abroad. The gohome relationship began with the 'Gridlock' stool, to the award-winning Launch Collection, and most recently the Hollywood Collection.

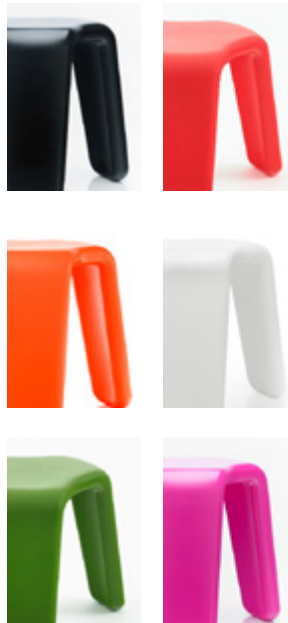
LAUNCH

The Launch design represents a 3-pronged rocket set for launch. The concept was to provide a form that was visually light but at the same time incredibly sturdy. The Launch stools and tables are a stackable, UV resistant virtually indestructible seating and tabletop solution for residential, hospitality, and commercial environments. Made from polyethylene the stools and tables are also 100% recyclable.

Design by Ben McCarthy



LAUNCH STOOL



With a 440mm high seat the stackable Launch stool is a user-friendly stool without any sharp edges. The design is a fluid shape that can also nest into each other to form a bench.

Colours:

- Asteroid Black
- Cosmic Red
- Jupiter Orange
- Star White
- Galactic Green
- Stellar Pink

[See page 5 for product specs]

LAUNCH JNR STOOL



The Launch Junior stool was created to provide a younger sibling to the original Launch stool. The proportions have been downsized, whilst still maintaining the same rigidity and single form. The Junior also stool is suitable for use in childcare centres.

Colours:

- Galactic Green
- Star White
- Milky Way Blue
- Cosmic Red

[See page 5 for product specs]

LAUNCH TABLE

One single large, virtually indestructible form, the Launch table top provides a generous surface area. Its aesthetic is simple, clean and has a distinct presence for a café or outdoor environment.

Colours:

Cosmic Red
Star White
Asteroid Black

[See page 5 for product specs]



LAUNCH

Designer

Ben McCarthy

Material

Recyclable UV-resistant textured polyethylene.

Colours available

Launch Junior Stool: Galactic Green | Star White | Milky Way Blue | Cosmic Red

Launch Stool: Asteroid Black | Cosmic Red | Jupiter Orange | Star White | Galactic Green | Stellar Pink

Launch Table: Asteroid Black | Cosmic Red | Star White

Custom options

Custom polyethylene colours are available on request. Minimum quantities and set-up costs apply

Packing

Stools are packed two per shipping carton

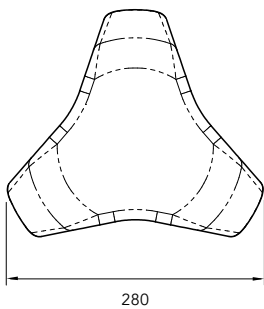
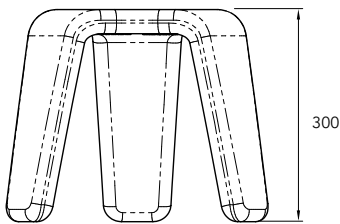
Tables are packed two tables and two stools per carton

Warranty

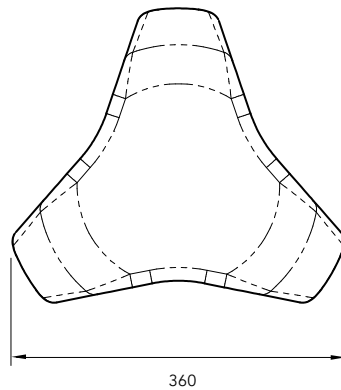
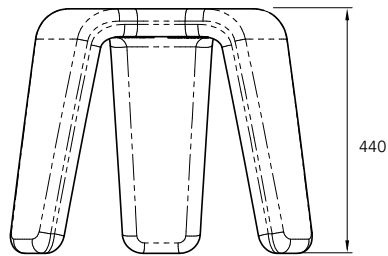
5 years

Dimensions:

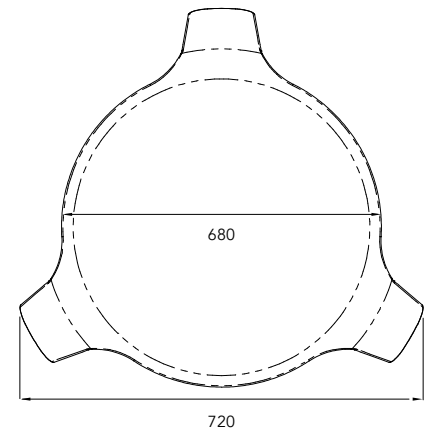
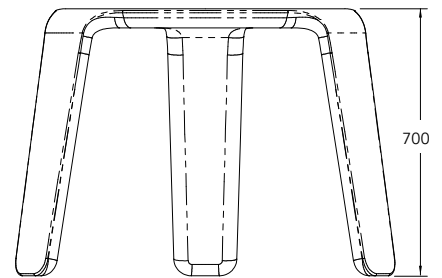
Launch Jnr Stool



Launch Stool



Launch Table



LAUNCH



gohome

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