# **Steelcase**

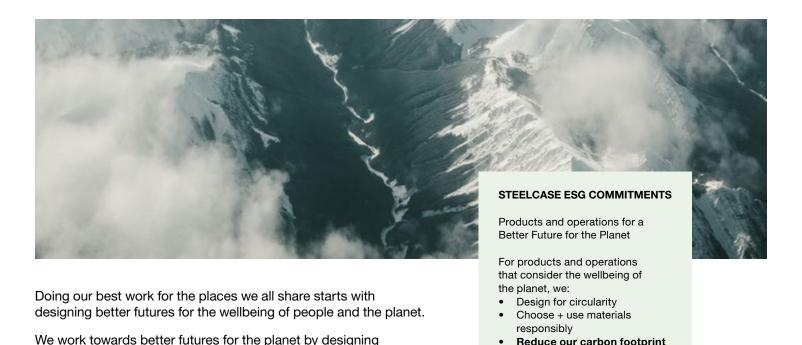
# High-Performance Seating with CarbonNeutral® product Certification



# Sit Better. Work Better. Do Better.

Join us in a shared goal to a better future by reducing our impact on the planet – one chair at a time. Steelcase high-performance seating is now offered with CarbonNeutral® product certification, the result is cradle-to-grave product carbon neutrality that's leading the way for our industry. The same chairs, ergonomics and quality you'd expect from Steelcase, now better for the planet to help you achieve your sustainability goals.

Every purchase of our high-performance seating supports trusted projects that slow climate change and deliver social impact.



**Carbon Neutral Now** 

Through deep reductions in our own emissions and carbon offset investments, Steelcase is carbon neutral now and that's only the beginning. We are the first in our industry to set science-based Targets and work towards reducing our absolute emissions by 50% by 2030.

while helping restore its resources.

and manufacturing products that respect our natural world,

Offsets are an important way to take climate action now while we drive down emissions across our plants, processes and product portfolios.

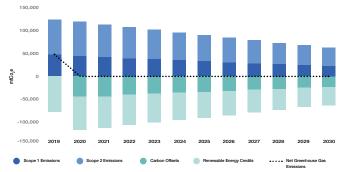
# The Path to CarbonNeutral® product Certification

Did you know 80% of a product's ecological impact is determined during its design? That's why Steelcase products and operations are designed around a commitment to mitigate climate change, reinforced by sustainable practices across our value chain and reducing the embodied carbon in our products by purchasing offsets now allows us to make an immediate impact, together.

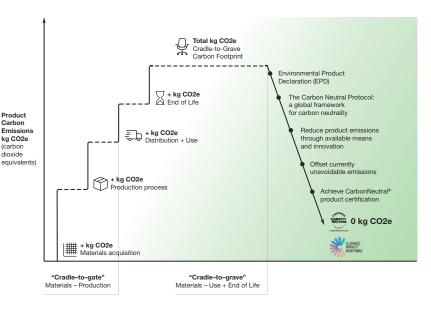
We measure the lifecycle embodied carbon of all our high-performance seating through a Lifecycle Assessment - from material acquisition through end of life - and have invested in offsets that remove or avoid 100% of the emissions from each chair's production, through Climate Impact Partners to achieve CarbonNeutral® product certification. Where some companies report their "cradle-to-gate" impacts up to the point of purchase, we report on the carbon dioxide equivalents emitted at all stages of a product's lifespan, from "cradle-to-grave" - leading the way in product carbon neutrality for our industry.

# **Driving Down Absolute Emissions:** Steelcase Carbon Strategy Projection

Reduce our carbon footprint



## How To Become a CarbonNeutral® Product



# A Shared Purpose

Every purchase of our high-performance seating with CarbonNeutral® product certification helps you make progress towards your sustainability goals and LEED certification requirements while supporting trusted projects that slow climate change, deliver social impact and more as we continue to improve on our processes in the long-term.

# Good for Planet, Good for People

The emissions of Steelcase products with CarbonNeutral® product certification are completely offset by high-quality, verified global projects through Climate Impact Partners. Each purchase of our chairs supports projects like:



© Climate Impact Partners

# Renewable Energy Portfolio

recognizes that the world's energy needs keep growing and conventional energy generation is a leading source of greenhouse gas emissions. The projects in the portfolio advance innovation, infrastructure and the adoption of clean, affordable energy around the world.



© Climate Impact Partners

**Darkwoods Forest Conservation** protects 156,000 acres of Boreal forests in British Columbia, Canada, for biodiversity, research, sustainable harvesting and carbon sequestration.



© Climate Impact Partners

Efficient Cookstoves makes cleaner, more efficient and locally manufactured cookstoves more accessible to families in rural Kenya, where people typically cook over open fires or smoke-generating cookstoves. The efficient cookstoves reduce CO<sub>2</sub> emitted and indoor air pollution, which is a significant driver of health problems for women and children.



© Climate Impact Partners

Delhi Electric Rail Systems supports electric rail systems that dramatically reduce emissions and provide safe, efficient, costeffective transportation in a region of India with significant population and pollution-related deaths.

# Certified by a Leader in Voluntary Climate Action

These chairs are certified by Climate Impact Partners which is a founding member of the International Carbon Reduction and Offset Alliance (ICROA) and complies with the ICROA Code of Best Practice through an annual audit. When offsetting greenhouse gas emissions on behalf of a client, ICROA-accredited organizations commit to use carbon credits that are:

- Real
- Measurable
- Permanent
- Additional
- Independently verified
- Unique





# **Greenhouse Gas Protocol Emissions Categories**



Scope 1
Directly produced
by your organization



Scope 2 Indirectly generated by use of electricity



Scope 3 Indirectly occurring through purchase, transportation, waste

# Sit Better, Work Better, Do Better,

We're working to do better. As a global maker of products, we owe it to the planet to minimize the emissions we produce across our manufacturing. With a focus on reducing our carbon footprint, we've widened our CarbonNeutral® product certification option to our best work chairs.

With every purchase of this option of these high-performance chairs, the carbon emissions that we offset are equivalent to the below according to the <u>EPA Greenhouse Gas Calculator</u>.

### Gesture



- 8.6 trash bags of waste being recycled instead of landfilled, or
- 510 miles driven by an average gasoline-powered vehicle, or
- 3.3 tree seedlings grown to maturity for 10 years.

# Steelcase Karman



- 9.1 trash bags of waste being recycled instead of landfilled, or
- 536 miles driven by an average gasoline-powered vehicle, or
- 3.5 tree seedlings grown to maturity for 10 years.\*

# Amia + Amia Air



- 5.8 trash bags of waste being recycled instead of landfilled, or
- 346 miles driven by an average gasoline-powered vehicle, or
- 2.2 tree seedlings grown to maturity for 10 years.

# Steelcase Series 1



- 6.3 trash bags of waste being recycled instead of landfilled, or
- 360 miles driven by an average gasoline-powered vehicle, or
- 2.4 tree seedlings grown to maturity for 10 years.

### Leap



- 7.8 trash bags of waste being recycled instead of landfilled, or
- 445 miles driven by an average gasoline-powered vehicle, or
- 3 tree seedlings grown to maturity for 10 years.

### Think



- 6.4 trash bags of waste being recycled instead of landfilled, or
- 365 miles driven by an average gasoline-powered vehicle, or
- 2.4 tree seedlings grown to maturity for 10 years.

# Steelcase Series 2



- 6.1 trash bags of waste being recycled instead of landfilled, or
- 350 miles driven by an average gasoline-powered vehicle, or
- 2.3 tree seedlings grown to maturity for 10 years.

