

Steelcase

Steelcase®

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Personality™ Plus  
seating

## Seated for Success

As a company that designs for people, we've seen a shift towards workspaces that focus on our physical, cognitive and social wellbeing. Observing, researching and understanding this shift underpins how we design for a work posture that continues to remain an essential part of the work day: sitting.

The result? Our Steelcase chairs are made to work with you and for you.



## Celebrating the Everyday

Designed and engineered by Steelcase global teams, the new Personality™ Plus incorporates Steelcase seating insights and ergonomic expertise to elevate the everyday comfort, performance and experience of people at work.

“Personality™ Plus leverages a lot of design and engineering know-how such as the design of the mechanism that adapts. This was a global project that include our leadership in Grand Rapids and Kuala Lumpur.”

**AZIM ABDUL RAHMAN**  
Steelcase Asia Pacific  
Product Engineer Lead for Seating



# Features summary

## Intuitive Support

Unique spring activated mechanism personalizes comfort and supports your active movement throughout the day.



## Fits with more users

Fluid 4D arms provides ergonomic support while keeping users connected to their work and technology.



## Flexible supple lumbar

New molded lumbar has 2.5 times more flex for contoured lower back support.



## Seamless back comfort

Waterfall edge mesh assembly: soft edge backrest encourages easy lateral and torsional movement.



## Long lasting seat comfort

Seat designed with Adaptive Bolstering: wide range of user sizes for long term sit comfort.



## Ergonomic headrest

Height adjustable headrest provides additional head and neck support for long work periods.





Doing more with less drives how Steelcase designs and innovates. This principle keeps us curious and pushes us to create with efficiency. The Personality™ Plus is a manifestation of this practise, not only reflecting our commitment to moving from being carbon neutral to carbon negative, but also delivering high quality performance seating at an accessible price point.

## Made to go the distance

Personality™ Plus goes further – exceeding industry test standards – to ensure that it lasts the trials and rigors of everyday use. Each chair includes a 12 year warranty to ensure continued quality.

## Design efficiency Sustainable quality

Smart design is efficient. Personality™ Plus is made with 15% fewer parts than its predecessor, reducing the overall carbon footprint of this chair.

## Green performance

Thermoplastic polyurethane (TPU) arm pads not only provide robustness through high daily usage, but are also a 100% degradable, eco-friendly material, offering performance you can feel good about in more ways than one.

## All about the base

We are always pushing sustainability. The Personality Plus base, for example, is made of 100% off grade recycled. Fortified to ensure performance and durability. Letting nothing go to waste – without compromising product quality and strength.

“Personality™ Plus has a gentler, more fluid and elegant silhouette that conveys a more minimalistic and modern aesthetic. We imagine this fits in not just corporate spaces, but in residential spaces as well.”

**SAMANTHA GIAM**  
Steelcase Asia Pacific  
Product Marketing Director









































# Surface Materials

## Fabric




















Era	 Pink	 Stone	 Dark green
	 Pink lemonade	 Truffle	 Khaki green
	 Persimmon	 Night owl	 Beige
	 Peach	 Slate	 Chamois
	 Cherry	 Onyx	 Khaki
	 Scarlett		 Mocha
	 Saffron	<b>Medley</b>	 Dark grey
	 Sprout	 Mustard yellow	 Light grey
	 Fresh mint	 Dark pink	 Grey brown
	 Jade	 Orange mix	 Grey
	 Pistachio	 Red	 Pepper
	 Citrine	 Cherry red	 Pepper black
	 Blue mint	 Sky blue	
	 Sky	 Water blue	
	 Blue nickel	 Denim	
	 Ocean	 Blue jean	
	 Cobalt	 Blue	
	 Electric	 Blue purple	
	 Storm cloud	 Purple	
	 Cloud	 Dark purple	
		 Apple green	

## Fabric

Otto	 Peacock	Omni-R	 Coconut	New Black	 Jack
	 Lizard		 Cloud		 James
	 Olive		 Maize		 Bruce
	 Grass		 Tangerine		 Henry
	 Honey		 Scarlet		 Harley
	 Coral		 Crimson		
	 Saffron		 Blue jay		
	 Merlot		 Azure blue		
	 Aubergine		 Sapphire		
	 Lagoon		 Ink blue		
	 Bluestone		 Hydrangea		
	 Smoke		 Wasabi		
	 Iron		 Malt		
	 Ash		 Cork		
	 Charcoal		 Cocoa		
			 Nickel		
			 Rhino		
			 Ebony		



# Surface Materials

Fabric	Seat Plastic/Frame	Paint
Mesh	Neutral	Neutral
		
YM01	Black	Black
		Polished Aluminum
Black		Platinum
		
Grey		
		
White		
		
Sable		
		
Honey		
		
Orange		
		
Apple Green		
		
Jungle		
		
Peacock		
		
Aubergine		
		
Bright Purple		
		
Aubergine		
		
Merlot		
		
Saffron		
		
Lagoon		
		
Royal Blue		

# Statement of Line

Surface material images are provided as a preliminary color reference and should not be used for final color selection.

\*Available June 2021

## Sustainability

We believe that providing the best solutions for our customers begins by ensuring they're the best solutions for our environment. Every step of the way – through design, manufacturing, delivery, and product lifecycle – we consider the impact of our work on people and the environment.

Personality™ Plus offers:

- BIFMA
- China GB
- Australia Green
- Blue Tick Certification
- IAQ Gold
- PEP (over 90% recyclable content)



For more than 109 years, Steelcase has provided insight-led solutions to create great work and education experiences for the world's leading organisations. Along with our family of brands, we offer a comprehensive portfolio of furniture and technology products and services that inspire people to do their best work.